

Brain Health Milestones

2015–Present

October 2015
Global Council on Brain Health (GCBH) Launched in Collaboration with Age UK
GlobalCouncilonBrainHealth.org

September 2016
Staying Sharp Digital Platform Launched
AARP's digital platform for brain health information, activities, videos, articles and more.
stayingsharp.aarp.org

February 2017
GCBH Social Engagement Report

January 2018
GCBH Nutrition Report

October 2018
GCBH Mental Well-Being Report

February 2020
GCBH Cardiovascular Report

Spring 2020
AARP State Offices introduce new 6 Pillars of Brain Health Workshops
In 2021, 43 states hosted 384 AARP events dedicated to brain health.

June 2020
GCBH Music Report

November 2020
Alzheimer's Disease Data Initiative (ADDI) Launched
The AARP-backed ADDI data platform aims to spark, speed up Alzheimer's discoveries.
alzheimersdata.org

February 2021
Tony Bennett Featured in AARP The Magazine
The legendary singer's battle with Alzheimer's was profiled by AARP.

June 2021
AARP's Dementia Stigma Research Published
AARP surveys find misperceptions about dementia among the public & healthcare professionals.

March 2022
GCBH Behavior Change Report Published

2015

2016

2017

2018

2019

2020

2021

2022

July 2016
GCBH Physical Activity Report

January 2017
GCBH Sleep Report

July 2017
GCBH Cognitively Stimulating Activities Report

June 2018
AARP invests \$60 Million in Dementia Discovery Fund
The AARP-supported DDF funds promising new cutting-edge dementia treatments. 19 companies have been supported to date.
aarp.org/health/dementia

June 2019
GCBH Supplements Report

March 2020
GCBH Delirium Report

May 2020
Joint AARP-Women's Alzheimer's Movement Report
"This report is a call for women to take ownership of their brain health and help lead the way to progress that has taken far too long."

July 2020
Alliance to Improve Dementia Care Launched
With support from AARP, the Milken Institute's Alliance aims to transform dementia treatment and care.

January 2021
Keep Sharp Published
Dr. Sanjay Gupta published his bestseller written in collaboration with the GCBH.

March 2021
GCBH COVID-19 Report & 'Boosters for Joy' Resources Published

December 2021
NeuroArts Blueprint Initiative Launched
AARP partnered with the NeuroArts Blueprint to launch a roadmap for the emerging neuroarts field.

September 2022
Longitude Prize on Dementia Announced
The AARP-supported prize calls on innovators to develop solutions for people living with dementia.
dementia.longitudeprize.org