

## Global Council on Brain Health

# 2015-Present

Brain Health Milestones

Global Council on Brain Health October 2015

Global Council on Brain Health (GCBH) Launched in Collaboration with Age UK

 ${\sf Global Council on Brain Health.org}$ 

2015

July 2016

GCBH Physical **Activity Report** @

Staying Sharp

September 2016

Staying Sharp Digital Platform Launched

AARP's digital platform for brain health information, activities, videos, articles and more.

stayingsharp.aarp.org

January 2017

GCBH Sleep Report





February 2017

GCBH Social **Engagement Report** 



GCBH Cognitively Stimulating Activities Report





January 2018 GCBH Nutrition Report





AARP invests \$60 Million in Dementia Discovery Fund

The AARP-supported DDF funds promising new cuttingedge dementia treatments. 19 companies have been supported to date.







October 2018 GCBH Mental

Well-Being Report



GCBH Supplements Report

June 2019





February 2020 GCBH Cardiovascular

Report @



## March 2020

GCBH Delirium Report







Spring 2020 AARP State Offices introduce new 6 Pillars of

Brain Health Workshops

In 2021, 43 states hosted 384 AARP events dedicated to brain health.

#### May 2020 Joint AARP-

Women's Alzheimer's Movement Report



of their brain health and help lead the way to progress that has taken far too long.



GCBH Music Report

June 2020

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### Alliance to Improve

July 2020

Dementia Care Launched With support from AARP, the

Milken Institute's Alliance aims to transform dementia treatment and care.





November 2020 Alzheimer's Disease Data

Initiative (ADDI) Launched The AARP-backed ADDI data

platform aims to spark, speed up Alzheimer's discoveries.

alzheimersdata.org

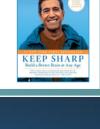


January 2021 Keep Sharp Published

> his bestseller written in collaboration with the GCBH. @

Dr. Sanjay Gupta published







February 2021 Tony Bennett Featured in

AARP The Magazine The legendary singer's battle with

Alzheimer's was profiled by AARP. @





Resources Published

March 2021 GCBH COVID-19 Report





June 2021 AARP's Dementia Stigma Research Published

AARP surveys find misperceptions about dementia among the public

& healthcare professionals. @



AARP partnered with the NeuroArts Blueprint to

December 2021

NeuroArts Blueprint Initiative Launched

launch a roadmap for the emerging neuroarts field.





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GCBH Behavior Change Report Published

March 2022

2022

September 2022

Longitude Prize on Dementia Announced

The AARP-supported prize calls on innovators to develop solutions for people living with dementia.

dementia.longitudeprize.org

PRIZE ON **DEMENTIA** 

LONGITUDE