

Regarding Donors (While Interacting With AARP in That Role or Capacity)

Categories of Personal Information	Sources of Personal Information	Parties to Whom Information May Be Disclosed	Is the Personal Information Listed (i) Processed for Targeted Advertising, (ii) Sold, or (iii) Shared or (iv) All of the Above?	Purposes for Disclosure
Identifiers such as a real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, driver's license number, passport number, or other similar identifiers.	<p>From you:</p> <ul style="list-style-type: none"> Information you provide to us directly Information obtained during your interactions with us, including with our website Inferences we make based on that information <p>From Service Providers and Member Benefit Providers ("Providers"):</p> <ul style="list-style-type: none"> Information you provided to Providers, who then share the 	<ul style="list-style-type: none"> Our service providers, vendors and contractors process information on our behalf, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures, including: <ul style="list-style-type: none"> Vendors that provide information to help us serve Members relevant ads and understand the ads' effectiveness Member Benefit Providers who provide benefits 	<ul style="list-style-type: none"> All of the above 	<ul style="list-style-type: none"> Performing services on behalf of AARP, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing financing, providing analytic services, providing storage, or providing similar services on behalf of the business. Providing advertising and marketing services, except for cross-context behavioral advertising, to the consumer provided that, for the purpose of advertising and marketing, a service provider or contractor shall not combine the personal information of opted-out consumers that the service provider or contractor receives from, or on behalf of, the business with personal information that the service provider or contractor receives from, or on behalf of, another person or persons or collects from its own interaction with consumers. Helping to ensure security and integrity to the extent the use of the consumer's personal information is reasonably necessary and proportionate for these purposes. Debugging to identify and repair errors that impair existing intended functionality. Auditing related to counting ad impressions to unique visitors, verifying positioning and quality

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	<p>information with us</p> <ul style="list-style-type: none"> Information obtained during your interactions with a Provider, who then shared the information with us Inferences the Providers make about you and shares with us 	<p>and services to you as part of your membership</p> <ul style="list-style-type: none"> Law enforcement or other third parties, for the legal reasons described 		<p>of ad impressions, and auditing compliance with this specification and other standards.</p> <ul style="list-style-type: none"> Short-term, transient use, including, but not limited to, nonpersonalized advertising shown as part of a consumer's current interaction with the business, provided that the consumer's personal information is not disclosed to another third party and is not used to build a profile about the consumer or otherwise alter the consumer's experience outside the current interaction with the business. Undertaking internal research for technological development and demonstration. Undertaking activities to verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for, or controlled by the business, and to improve, upgrade, or enhance the service or device that is owned, manufactured, manufactured for, or controlled by the business. Undertaking activities to advance commercial or economic interests, such as by inducing another person to buy, rent, lease, join, subscribe to, provide, or exchange products, goods, property, information, or services, or enabling or effecting, directly or indirectly, a commercial transaction.
Characteristics of protected classifications under state or federal law,	<p>From you:</p> <ul style="list-style-type: none"> Information you provide to us directly 	<ul style="list-style-type: none"> Our service providers, vendors and contractors process 	<ul style="list-style-type: none"> All of the above 	<ul style="list-style-type: none"> Helping to ensure security and integrity to the extent the use of the consumer's personal information is reasonably necessary and proportionate for these purposes.

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<p>such as race, religious creed, color, national origin, ancestry, physical disability, mental disability, medical condition or history, marital status, sex, age, or sexual orientation</p>	<ul style="list-style-type: none"> Information obtained during your interactions with us, including with our website Inferences we make based on that information <p>From Service Providers and Member Benefit Providers ("Providers"):</p> <ul style="list-style-type: none"> Information you provided to Providers, who then share the information with us Information obtained during your interactions with a Provider, who 	<p>information on our behalf, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures, including:</p> <ul style="list-style-type: none"> Vendors that provide information to help us serve Members relevant ads and understand the ads' effectiveness Member Benefit Providers who provide benefits and services to you as part of your membership Law enforcement or other third parties, for the legal reasons described 		<ul style="list-style-type: none"> Short-term, transient use, including, but not limited to, nonpersonalized advertising shown as part of a consumer's current interaction with the business, provided that the consumer's personal information is not disclosed to another third party and is not used to build a profile about the consumer or otherwise alter the consumer's experience outside the current interaction with the business. Performing services on behalf of the business, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing financing, providing analytic services, providing storage, or providing similar services on behalf of the business. Providing advertising and marketing services, except for cross-context behavioral advertising, to the consumer provided that, for the purpose of advertising and marketing, a Service Provider shall not combine the personal information of opted-out consumers that the Service Provider receives from, or on behalf of, the business with Personal Information that the Service Provider receives from, or on behalf of, another person or persons or collects from its own interaction with consumers. Undertaking internal research for technological development and demonstration. Undertaking activities to verify or maintain the quality or safety of a service or device that is

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	<p>then shared the information with us</p> <ul style="list-style-type: none"> ▪ Inferences the Providers make about you and shares with us 			<p>owned, manufactured, manufactured for, or controlled by the business, and to improve, upgrade, or enhance the service or device that is owned, manufactured, manufactured for, or controlled by the business.</p> <ul style="list-style-type: none"> ▪ Undertaking activities to advance commercial or economic interests, such as by inducing another person to buy, rent, lease, join, subscribe to, provide, or exchange products, goods, property, information, or services, or enabling or effecting, directly or indirectly, a commercial transaction.
<p>Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding a consumer's interaction with an internet website application, or advertisement.</p>	<p>From you:</p> <ul style="list-style-type: none"> ▪ Information you provide to us directly ▪ Information obtained during your interactions with us, including with our website ▪ Inferences we make based on that information <p>From Service Providers and</p>	<ul style="list-style-type: none"> ▪ Our service providers, vendors and contractors process information on our behalf, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures, including: <ul style="list-style-type: none"> ▪ Vendors that provide information to 	<ul style="list-style-type: none"> ▪ All of the above 	<ul style="list-style-type: none"> ▪ Auditing related to counting ad impressions to unique visitors, verifying positioning and quality of ad impressions, and auditing compliance with this specification and other standards. ▪ Helping to ensure security and integrity to the extent the use of the consumer's personal information is reasonably necessary and proportionate for these purposes. ▪ Debugging to identify and repair errors that impair existing intended functionality. ▪ Short-term, transient use, including, but not limited to, nonpersonalized advertising shown as part of a consumer's current interaction with the business, provided that the consumer's personal information is not disclosed to another third party and is not used to build a profile about the consumer or otherwise alter the consumer's experience outside the current interaction with the business.

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	<p>Member Benefit Providers (“Providers”):</p> <ul style="list-style-type: none"> Information you provided to Providers, who then share the information with us Information obtained during your interactions with a Provider, who then shared the information with us Inferences the Providers make about you and shares with us 	<p>help us serve Members relevant ads and understand the ads’ effectiveness</p> <ul style="list-style-type: none"> Member Benefit Providers who provide benefits and services to you as part of your membership Law enforcement or other third parties, for the legal reasons described 		<ul style="list-style-type: none"> Performing services on behalf of the business, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing financing, providing analytic services, providing storage, or providing similar services on behalf of the business. Providing advertising and marketing services, except for cross-context behavioral advertising, to the consumer provided that, for the purpose of advertising and marketing, a service provider or contractor shall not combine the personal information of opted-out consumers that the service provider or contractor receives from, or on behalf of, the business with personal information that the service provider or contractor receives from, or on behalf of, another person or persons or collects from its own interaction with consumers. Undertaking internal research for technological development and demonstration. Undertaking activities to verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for, or controlled by the business, and to improve, upgrade, or enhance the service or device that is owned, manufactured, manufactured for, or controlled by the business. Undertaking activities to advance commercial or economic interests, such as by inducing another person to buy, rent, lease, join,

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				subscribe to, provide, or exchange products, goods, property, information, or services, or enabling or effecting, directly or indirectly, a commercial transaction.
Geolocation data.	<p>From you:</p> <ul style="list-style-type: none"> Information you provide to us directly Information obtained during your interactions with us, including with our website Inferences we make based on that information <p>From Service Providers and Member Benefit Providers ("Providers"):</p> <ul style="list-style-type: none"> Information you provided to Providers, who then 	<ul style="list-style-type: none"> Our service providers, vendors and contractors process information on our behalf, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures, including: <ul style="list-style-type: none"> Vendors that provide information to help us serve Members relevant ads and understand the ads' effectiveness Member Benefit Providers who 	<ul style="list-style-type: none"> All of the above 	<ul style="list-style-type: none"> Auditing related to counting ad impressions to unique visitors, verifying positioning and quality of ad impressions, and auditing compliance with this specification and other standards. Helping to ensure security and integrity to the extent the use of the consumer's personal information is reasonably necessary and proportionate for these purposes. Debugging to identify and repair errors that impair existing intended functionality. Short-term, transient use, including, but not limited to, nonpersonalized advertising shown as part of a consumer's current interaction with the business, provided that the consumer's personal information is not disclosed to another third party and is not used to build a profile about the consumer or otherwise alter the consumer's experience outside the current interaction with the business. Performing services on behalf of the business, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing financing, providing analytic services, providing storage, or providing similar services on behalf of the business.

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	<p>share the information with us</p> <ul style="list-style-type: none"> Information obtained during your interactions with a Provider, who then shared the information with us Inferences the Providers make about you and shares with us 	<p>provide benefits and services to you as part of your membership</p> <ul style="list-style-type: none"> Law enforcement or other third parties, for the legal reasons described 		<ul style="list-style-type: none"> Providing advertising and marketing services, except for cross-context behavioral advertising, to the consumer provided that, for the purpose of advertising and marketing, a service provider or contractor shall not combine the personal information of opted-out consumers that the service provider or contractor receives from, or on behalf of, the business with personal information that the service provider or contractor receives from, or on behalf of, another person or persons or collects from its own interaction with consumers. Undertaking internal research for technological development and demonstration. Undertaking activities to verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for, or controlled by the business, and to improve, upgrade, or enhance the service or device that is owned, manufactured, manufactured for, or controlled by the business. Undertaking activities to advance commercial or economic interests, such as by inducing another person to buy, rent, lease, join, subscribe to, provide, or exchange products, goods, property, information, or services, or enabling or effecting, directly or indirectly, a commercial transaction.
Professional or employment-related information.	From you:	<ul style="list-style-type: none"> Our service providers, vendors and contractors 	<ul style="list-style-type: none"> All of the above 	<ul style="list-style-type: none"> Helping to ensure security and integrity to the extent the use of the consumer's personal information is reasonably necessary and proportionate for these purposes.

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	<ul style="list-style-type: none"> Information you provide to us directly Information obtained during your interactions with us, including with our website Inferences we make based on that information <p>From Service Providers and Member Benefit Providers ("Providers"):</p> <ul style="list-style-type: none"> Information you provided to Providers, who then share the information with us Information obtained during your 	<p>process information on our behalf, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures, including:</p> <ul style="list-style-type: none"> Vendors that provide information to help us serve Members relevant ads and understand the ads' effectiveness Member Benefit Providers who provide benefits and services to you as part of your membership Law enforcement or other third parties, for the 		<ul style="list-style-type: none"> Debugging to identify and repair errors that impair existing intended functionality. Short-term, transient use, including, but not limited to, nonpersonalized advertising shown as part of a consumer's current interaction with the business, provided that the consumer's personal information is not disclosed to another third party and is not used to build a profile about the consumer or otherwise alter the consumer's experience outside the current interaction with the business. Performing services on behalf of the business, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing financing, providing analytic services, providing storage, or providing similar services on behalf of the business. Providing advertising and marketing services, except for cross-context behavioral advertising, to the consumer provided that, for the purpose of advertising and marketing, a service provider or contractor shall not combine the personal information of opted-out consumers that the service provider or contractor receives from, or on behalf of, the business with personal information that the service provider or contractor receives from, or on behalf of, another person or persons or collects from its own interaction with consumers.

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	<p>interactions with a Provider, who then shared the information with us</p> <ul style="list-style-type: none"> ▪ Inferences the Providers make about you and shares with us 	<p>legal reasons described</p>		<ul style="list-style-type: none"> ▪ Undertaking internal research for technological development and demonstration. ▪ Undertaking activities to verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for, or controlled by the business, and to improve, upgrade, or enhance the service or device that is owned, manufactured, manufactured for, or controlled by the business. ▪ Undertaking activities to advance commercial or economic interests, such as by inducing another person to buy, rent, lease, join, subscribe to, provide, or exchange products, goods, property, information, or services, or enabling or effecting, directly or indirectly, a commercial transaction.
<p>Education information, defined as information that is not publicly available personally identifiable information as defined in the Family Educational Rights and Privacy Act (20 U.S.C. Sec. 1232g; 34 C.F.R. Part 99)</p>	<p>From you:</p> <ul style="list-style-type: none"> ▪ Information you provide to us directly ▪ Information obtained during your interactions with us, including with our website ▪ Inferences we make based on that information 	<ul style="list-style-type: none"> ▪ Our service providers, vendors and contractors process information on our behalf, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security 	<ul style="list-style-type: none"> ▪ All of the above 	<ul style="list-style-type: none"> ▪ Helping to ensure security and integrity to the extent the use of the consumer's personal information is reasonably necessary and proportionate for these purposes. ▪ Short-term, transient use, including, but not limited to, nonpersonalized advertising shown as part of a consumer's current interaction with the business, provided that the consumer's personal information is not disclosed to another third party and is not used to build a profile about the consumer or otherwise alter the consumer's experience outside the current interaction with the business. ▪ Performing services on behalf of the business, including maintaining or servicing accounts, providing customer service, processing or

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	<p>From Service Providers and Member Benefit Providers (“Providers”):</p> <ul style="list-style-type: none"> Information you provided to Providers, who then share the information with us Information obtained during your interactions with a Provider, who then shared the information with us Inferences the Providers make about you and shares with us 	<p>measures, including:</p> <ul style="list-style-type: none"> Vendors that provide information to help us serve Members relevant ads and understand the ads’ effectiveness Member Benefit Providers who provide benefits and services to you as part of your membership Law enforcement or other third parties, for the legal reasons described 		<p>fulfilling orders and transactions, verifying customer information, processing payments, providing financing, providing analytic services, providing storage, or providing similar services on behalf of the business.</p> <ul style="list-style-type: none"> Providing advertising and marketing services, except for cross-context behavioral advertising, to the consumer provided that, for the purpose of advertising and marketing, a service provider or contractor shall not combine the personal information of opted-out consumers that the service provider or contractor receives from, or on behalf of, the business with personal information that the service provider or contractor receives from, or on behalf of, another person or persons or collects from its own interaction with consumers. Undertaking internal research for technological development and demonstration. Undertaking activities to verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for, or controlled by the business, and to improve, upgrade, or enhance the service or device that is owned, manufactured, manufactured for, or controlled by the business. Undertaking activities to advance commercial or economic interests, such as by inducing another person to buy, rent, lease, join, subscribe to, provide, or exchange products, goods, property, information, or services, or

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				enabling or effecting, directly or indirectly, a commercial transaction.
Inferences drawn from any of the information identified in this subdivision to create a profile about a consumer reflecting the consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	<p>From you:</p> <ul style="list-style-type: none"> Information you provide to us directly Information obtained during your interactions with us, including with our website Inferences we make based on that information <p>From Service Providers and Member Benefit Providers ("Providers"):</p> <ul style="list-style-type: none"> Information you provided to Providers, who then share the 	<ul style="list-style-type: none"> Our service providers, vendors and contractors process information on our behalf, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures, including: <ul style="list-style-type: none"> Vendors that provide information to help us serve Members relevant ads and understand the ads' effectiveness Member Benefit Providers who provide benefits and services to 	<ul style="list-style-type: none"> All of the above 	<ul style="list-style-type: none"> Auditing related to counting ad impressions to unique visitors, verifying positioning and quality of ad impressions, and auditing compliance with this specification and other standards. Short-term, transient use, including, but not limited to, nonpersonalized advertising shown as part of a consumer's current interaction with the business, provided that the consumer's personal information is not disclosed to another third party and is not used to build a profile about the consumer or otherwise alter the consumer's experience outside the current interaction with the business. Performing services on behalf of the business, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing financing, providing analytic services, providing storage, or providing similar services on behalf of the business. Providing advertising and marketing services, except for cross-context behavioral advertising, to the consumer provided that, for the purpose of advertising and marketing, a service provider or contractor shall not combine the personal information of opted-out consumers that the service provider or contractor receives from, or on behalf of, the business with personal information that the service provider or

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	information with us <ul style="list-style-type: none"> Information obtained during your interactions with a Provider, who then shared the information with us Inferences the Providers make about you and shares with us 	you as part of your membership <ul style="list-style-type: none"> Law enforcement or other third parties, for the legal reasons described 		contractor receives from, or on behalf of, another person or persons or collects from its own interaction with consumers. <ul style="list-style-type: none"> Undertaking internal research for technological development and demonstration. Undertaking activities to verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for, or controlled by the business, and to improve, upgrade, or enhance the service or device that is owned, manufactured, manufactured for, or controlled by the business. Undertaking activities to advance commercial or economic interests, such as by inducing another person to buy, rent, lease, join, subscribe to, provide, or exchange products, goods, property, information, or services, or enabling or effecting, directly or indirectly, a commercial transaction.
Sensitive personal information defined as follows: (1) Personal information that reveals: (A) A consumer's social security,	From you: <ul style="list-style-type: none"> Information you provide to us directly Information obtained during your interactions with us, including with our website 	<ul style="list-style-type: none"> Our service providers, vendors and contractors process information on our behalf, based on our instructions and in compliance with our Privacy Policy and any other appropriate 	<ul style="list-style-type: none"> All of the above in permitted jurisdictions 	<ul style="list-style-type: none"> Helping to ensure security and integrity to the extent the use of the consumer's personal information is reasonably necessary and proportionate for these purposes. Short-term, transient use, including, but not limited to, nonpersonalized advertising shown as part of a consumer's current interaction with the business, provided that the consumer's personal information is not disclosed to another third party and is not used to build a profile about the consumer or otherwise alter the consumer's experience outside the current interaction with the business.

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<p>driver's license, state identification card, or passport number.</p> <p>(B) A consumer's account log-in, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account.</p> <p>(C) A consumer's precise geolocation.</p> <p>(D) A consumer's racial or ethnic origin, religious or philosophical</p>	<ul style="list-style-type: none"> ▪ Inferences we make based on that information <p>From Service Providers and Member Benefit Providers ("Providers"):</p> <ul style="list-style-type: none"> ▪ Information you provided to Providers, who then share the information with us ▪ Information obtained during your interactions with a Provider, who then shared the information with us ▪ Inferences the Providers make about 	<p>confidentiality and security measures, including:</p> <ul style="list-style-type: none"> ▪ Vendors that provide information to help us serve Members relevant ads and understand the ads' effectiveness ▪ Member Benefit Providers who provide benefits and services to you as part of your membership ▪ Law enforcement or other third parties, for the legal reasons described 		<ul style="list-style-type: none"> ▪ Performing services on behalf of the business, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing financing, providing analytic services, providing storage, or providing similar services on behalf of the business. ▪ Providing advertising and marketing services, except for cross-context behavioral advertising, to the consumer provided that, for the purpose of advertising and marketing, a service provider or contractor shall not combine the personal information of opted-out consumers that the service provider or contractor receives from, or on behalf of, the business with personal information that the service provider or contractor receives from, or on behalf of, another person or persons or collects from its own interaction with consumers. ▪ Undertaking internal research for technological development and demonstration. ▪ Undertaking activities to verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for, or controlled by the business, and to improve, upgrade, or enhance the service or device that is owned, manufactured, manufactured for, or controlled by the business. ▪ Undertaking activities to advance commercial or economic interests, such as by inducing another person to buy, rent, lease, join,

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<p>beliefs, or union membership.</p> <p>(E) The contents of a consumer's mail, email, and text messages unless the business is the intended recipient of the communication.</p> <p>(F) A consumer's genetic data.</p> <p>(G) Personal information revealing citizenship or immigration status.</p> <p>Or</p>	<p>you and shares with us</p>			<p>subscribe to, provide, or exchange products, goods, property, information, or services, or enabling or effecting, directly or indirectly, a commercial transaction.</p>

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<p>(2) Any of the following:</p> <p>(A) The processing of biometric information for the purpose of uniquely identifying a consumer. Examples include iris, retina, fingerprint, face, and voice recordings, keystroke patterns or rhythms, gait patterns or rhythms, and sleep, health, or exercise data that contain identifying information.</p> <p>(B) Personal information collected and analyzed concerning a consumer's health (mental or physical).</p>				

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(C) Personal information collected and analyzed concerning a consumer's sex life or sexual orientation.				